

Strategic Direction FY 2022-2026

VISION The Felix E. Martin Jr. Foundation is committed to empowering the residents of Muhlenberg County as they build on the strengths of the community, shaping the best possible place to live, work and raise a family.

MISSION The Felix E. Martin Jr. Foundation supports transformative ideas and projects that build a more vibrant community and expand opportunities for all who live in Muhlenberg County.

STRATEGIC FOCUS AREAS

ECONOMIC DEVELOPMENT

Consistently ranked by the community as the number one area of need for the County, the Foundation believes that successful economic development efforts will impact the community by providing employment, increased population and tax base, meaningful work, and community pride.

QUALITY EDUCATION & TRAINING

With data showing that nearly 70% of jobs will require a postsecondary credential by 2027, the Foundation is committed to seeking and supporting opportunities which will prepare residents for skilled jobs, and create a pipeline of qualified workforce for industries locating in Muhlenberg County.

COMMUNITY DEVELOPMENT & QUALITY OF PLACE

Quality of place is a key element in retaining and attracting residents and businesses to Muhlenberg County. While providing engaging activities and beautiful spaces remains important, the availability of high speed internet has become a key driver, with access needed for business, education and entertainment.

COMMUNITY ENGAGEMENT & COLLABORATION

To effectively implement strategies for community growth, a network of engaged leaders who work collaboratively toward unified goals will be essential. With many current local leaders approaching retirement age, County organizations will need to actively recruit effective leaders to step into leadership roles.

HEALTH & HUMAN SERVICES

Even when economic and educational opportunities exist, many residents face barriers to accessing those opportunities. Barriers such as transportation, housing, and childcare keep some residents from improving their prospects for prosperity, and hinder Muhlenberg County as it strives to achieve its goals.